

For 2010 Casamania presented a collection of pieces selected and developed with a close and careful attention to detail. The collection is characterised by a strong desire to bring a sense of enthusiasm and optimism into the spaces which surround us, bringing together issues of comfort and the use of high quality materials with a formal language ranging from the 'nostalgic' to the neo-futurist. 7 new exciting and captivating products, created by leading international designers and young designers alike. These pieces are presented alongside a selection of other pieces from the Casamania collection to offer visitors a 360° vision of the brand. Among the numerous themes touched upon by the 2010 collection, perhaps the most omnipresent is the subject of eco-sustainability, a topic which is increasingly at the heart of the design and development process. Casamania was proud to present products which take this concept further than the mere idea of 'recyclability', embarking instead into a world where sustainability is extended into areas of social responsibility and cultural preservation: the teak used in the collection comes from special plantations which are certified and managed according to the rigorous criteria of the Forest Stewardship Council; the wool used in the Gravy lamp is cultivated as part of a project designed to safeguard the traditions of the Tyro-



lean shepherds and farmers, then treated and elaborated by the workers of a community based project rehabilitating people in need. The Polar tables are part of an initiative designed to offer support for some of Europe's most renowned historic cities.

A subtle sense of nostalgia is present in the 2010 collection, both in the materials used and the forms chosen by our designers, however alongside this we also present a selection of products which are quintessentially modern and decidedly 'anti-retro'. The new ABARTH CHAIR by Fabio Novembre is the symbol of our concept of modernity: a product which draws its inspiration not from the illustrious past of this historic brand, but rather from the concepts of speed, dynamism and fun which have made Abarth brand world famous. Casamania is always recognised for the strong use of colour within its collections and our 2010 offering is no exception - alongside new products we also propose a series of 'historic' pieces in fresh and alluring colours and finishes. Casamania prefers to let its products speak for the brand, telling the story of a company which aims at furnishing all spaces, both defined and transcendental, with a strong sense of personality, good taste and enthusiasm.

[www.casamania.it](http://www.casamania.it)



spoga  
gafa

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The garden trade fair,  
Cologne  
01. - 07.09.2010

... the  
outdoor  
kitchenette  
on the right

And you in the center. At the leading international trade fair of the garden sector you can see and experience everything that makes the garden homely. And more.

Advance information about the spoga+gafa is available to you on the internet and by telephone.



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